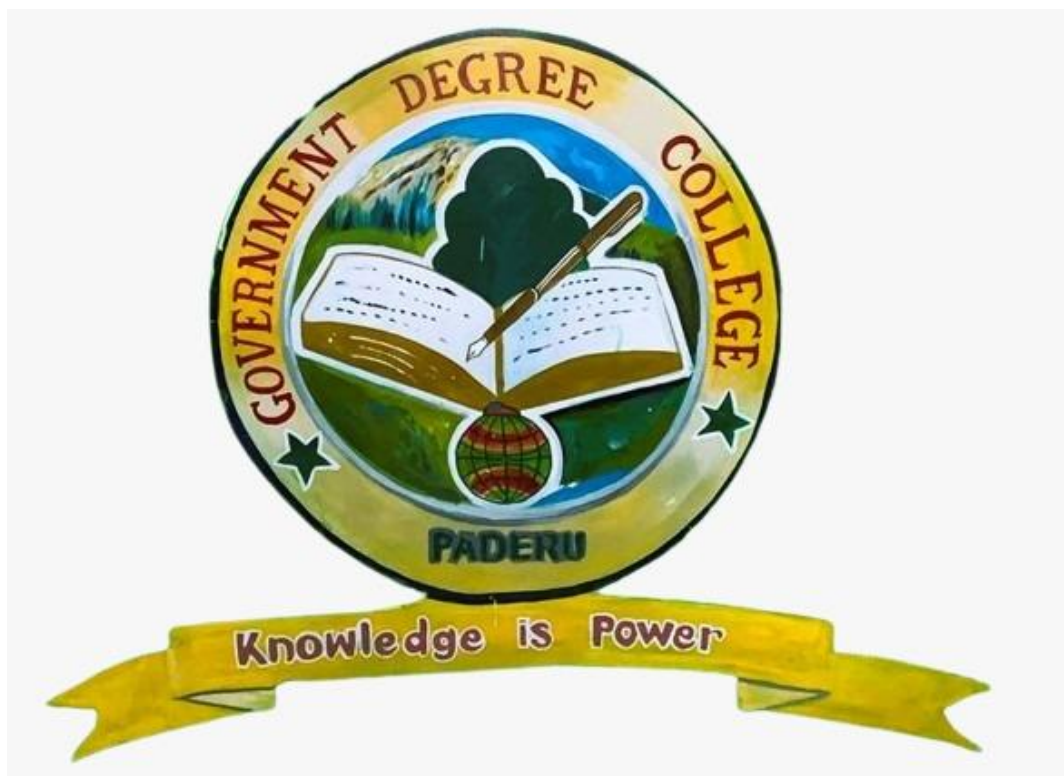


**GOVERNMENT DEGREE COLLEGE,
PADERU
ALLURI SEETHARAMA RAJU DIST**



**DEPARTMENTAL PROFILE
DEPARTMENT OF COMMERCE**

VISION:

"To cultivate a dynamic environment where innovative research and practical application converge to empower students with the skills and insights needed to drive transformative change in the global business landscape."

MISSION:

"Our mission is to foster a culture of inquiry and experimentation, equipping students with cutting-edge knowledge and critical thinking abilities.

We are committed to providing experiential learning opportunities, forging partnerships with industry leaders,

promoting ethical leadership, thereby preparing our graduates to thrive as visionary leaders and agents of positive change in the interconnected world of commerce."

OBJECTIVES OF THE DEPARTMENT

- * To impart fundamental knowledge and understanding of concepts, theories, principles, and practices in areas such as accounting, finance, marketing, economics, and management.
- * To develop analytical, critical thinking, problem-solving, decision-making, and communication skills essential for success in the business world.
- * To instill an understanding of ethical principles and values in business conduct, promoting responsible and sustainable business practices.
- * To cultivate an awareness of global economic trends, international trade, cultural diversity, and the interconnectedness of economies in the modern world.

* To prepare students for professional roles in various sectors, emphasizing professionalism, teamwork, leadership, and adaptability to organizational environments.

* To enhance employability by providing practical insights into industry trends, emerging technologies, and career pathways, as well as facilitating internships, placements, and networking opportunities.

INTRODUCTION:

Commerce plays a crucial role in driving economic growth, creating employment opportunities, and improving standards of living. It fosters competition, innovation, and specialization, leading to increased productivity and efficiency in resource allocation. Understanding the principles and dynamics of commerce is essential for businesses, policymakers, and individuals navigating the complexities of the modern economy.

About the Department :

Department of commerce has started with College Foundation in 1985. The Department of Commerce typically refers to a government agency responsible for overseeing and promoting economic activity, trade, and business development within a country

Department has Organize Guest Lecture of student Experts in every year and training to update commerce Knowledge of Students.

Every Year Organize study tour for awareness of financial literacy marketing strategies in Students.

Time to time Organize Tests, Assignments, Quiz, Seminars, Digital Classes and Presentation and Group Discussion on subject.

Faculty members actively participate in the college and Institutional Activities.

Faculty has provide Guidance of Competitive Examination of APPSC, UPSC, SSC, RRB, IBPS, LIC, CBI, Corporation board and create atmosphere of Competitive Examination study. Faculty has Participant seminar and conferences and update self knowledge. Faculty participate Teacher Training Programme. Affiliating university :Andhra University, Visakhapatnam.

1. Year of establishment: 1985
2. Available courses.

| S. N O | NAME OF THE COURSE | DURATIO N | SYSTEM ADOPTED | SEATS AVAILABL E |
|---------------|---------------------------|------------------|-----------------------|-------------------------|
| 1 | B.COM (GENERAL) | 3years | Semester | 60 |
| 2 | B.COM(VOCATIONA L) | 3 years | Semester | 60 |
| 3 | | | | |
| 4 | | | | |

Cadre strength of the Department :

| Teaching posts | Sanctioned | Working |
|-----------------------|-------------------|----------------|
| B.COM(GENERAL) | 3 | 3 |
| B.COM(VOCATIONAL) | 1 | 1 |

FACULTY OF THE DEPARTMENT:

| Name of the Faculty | Qualification | Designation | Experience |
|----------------------------|-----------------------------|--------------------|-------------------------------|
| K.RAVI KUMAR | M.COM | Lecturer | 1987-1990 |
| V.APPARAO | M.COM | Lecturer | 1990-1992 |
| A.RAJI BABU | M.COM | Lecturer | 1990-2004 |
| N.G.P. PADMANABHAM | M.COM | Lecturer | 1991-1992 |
| V.SUDHAKARA RAO | M.COM ,M.PHIL, PGDHRM | Lecturer | 1992-2005 |
| D.ATCHAYYA | M.COM , BL | Lecturer | 1996-1998 |
| M.T.BHAGAVAN RAO | M.COM | Lecturer | 1997-2002 |
| K.SANKARA RAO | M.COM | Lecturer | 1999-2001 |
| N.G.P PADMANABHAM | M.COM | Lecturer | 2003-2005 |
| V.SANKARA RAO | M.COM, MA,BL | Lecturer | 2004-2007 |
| R.RAMA RAO | M.COM ,B.ED | Lecturer | 2005-2007 |
| V.CHITTABBAI | M.COM , PH.D | LECTURER | 2005-2008 |
| A.P. JAGANNADHAM | M.COM, M.PHIL | LECTURER | 2006-2013 |
| V.SUDHAKARA RAO | M.COM, M.PHIL,PGDH RM | LECTURER | 2007-2013 |
| V.APPALA NAIDU | M.COM | LECTURER | 2012-2017 |
| V.SANKARA RAO | M.COM ,M.BA, | LECTURER | 08-07-2013 TO TILL TO DATE |
| CH.ATCHUTHA RAO | M.COM, AP SET | LECTURER | 08-07-2013 TO TILL TO DATE |
| P.SATYA RAO | M.COM,NET | LECTURER | 2016-2019 |
| K.ANUSHA DEVI | MCA | LECTURER | 2018TO 2021 |
| S.RAMA CHANDRA RAO | MCOM,SET | LECTURER | 31-12-2018 TO 2023 |

| | | | |
|------------------|-------|----------|-------------------------------|
| K.JEEVANA JYOTHI | M.COM | LECTURER | 01-12-2021 TO TILL TO DATE |
| K.HIMA BINDU | M.COM | LECTURER | 02-02-2022 TO TILL TO DATE |
| S.LAVANYA | M.SC | LECTURER | 16-06-2022 TO TILL TO DATE |

STRENGTH PARTICULARS:

| YEAR | NO. OF STUDENTS ADMITTED | |
|---------|-----------------------------|------------|
| | B.COM (GEN) | B.COM(VOC) |
| 2018-19 | 51 | 37 |
| 2019-20 | 62 | 54 |
| 2020-21 | 68 | 53 |
| 2021-22 | 60 | 58 |
| 2022-23 | 52 | 52 |

Result Particulars: B.COM (GEN)& (VOC)

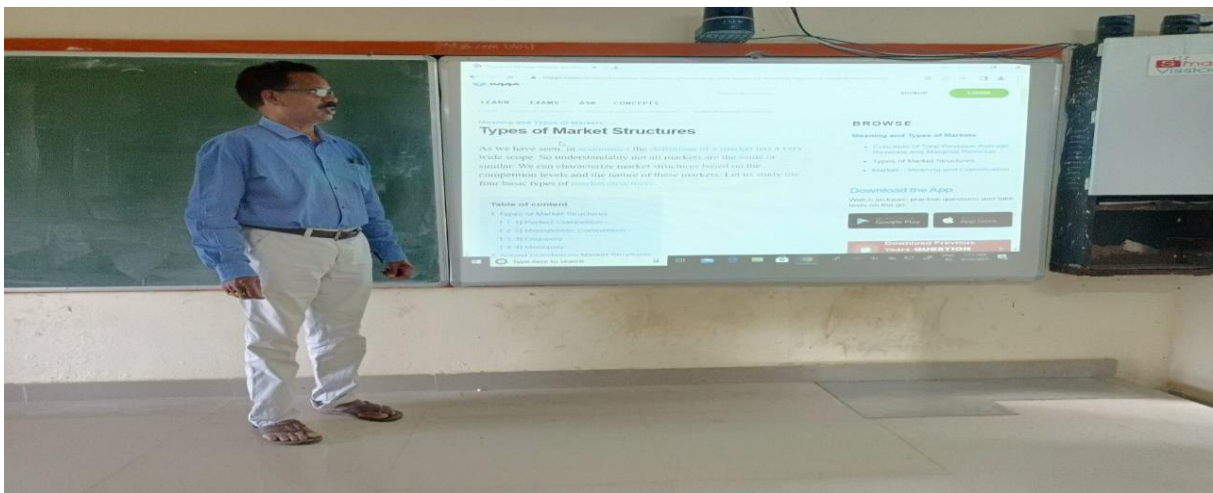
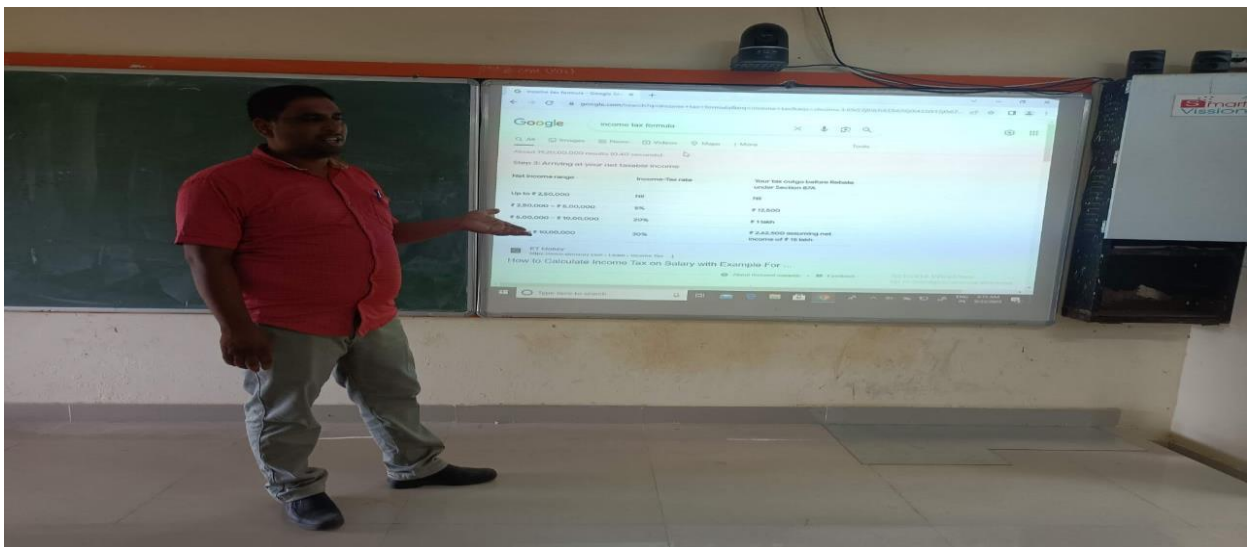
| Year | No. Of Students Appeared | No. Of Students Passed | Pass Percent age |
|---------|-----------------------------|---------------------------|------------------------|
| 2018-19 | 68 | 57 | 83% |
| 2019-20 | 62 | 58 | 93% |
| 2020-21 | 76 | 67 | 88% |
| 2021-22 | 116 | 105 | 90% |
| 2022-23 | 107 | 104 | 97% |

FACILITIES IN THE DEPARTMENT:

DEPARTMENT LIBRARY:

Our Department has a Library having a small collection books contains text book and reference books which is basically donated by the students and alumni. A separate book issue register has maintained by the Department. student can borrow books in every working day

Vitual Class Room



Highlights of the Department

The Dept. has highly qualified, dedicated and experienced faculty.

The Faculty members also encourage students with free study material for UG examinations as well as Competitive Exams i.e., M.COM , M.BA Entrance and other competitive exams.

The dept. conducts Model PG entrance examination to the aspirants every year.

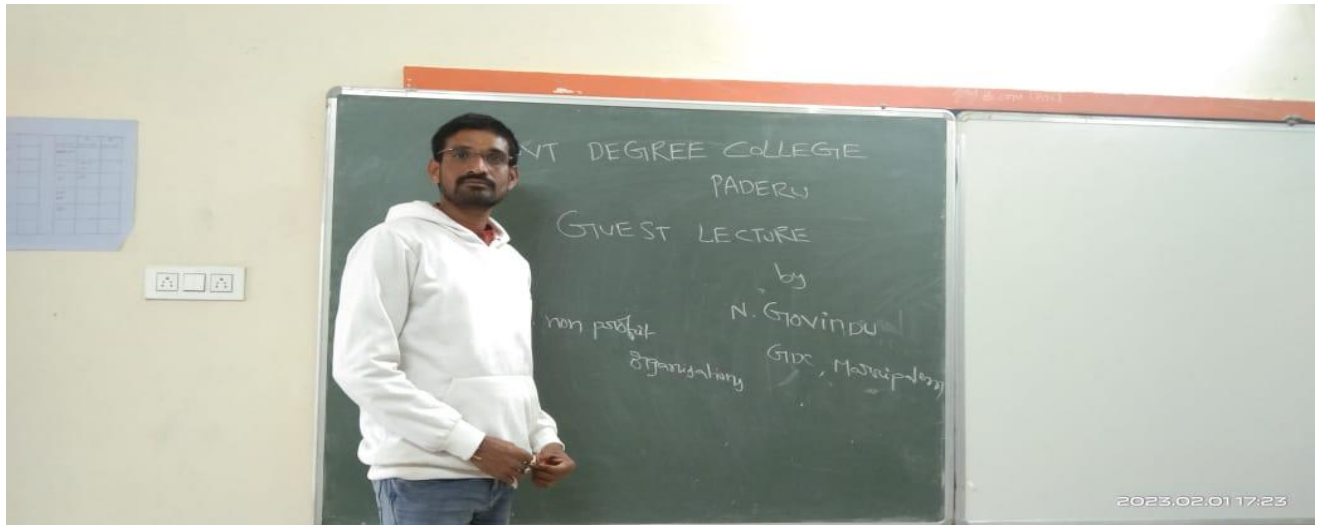
The dept. encourages the students to participate interdisciplinary competitions and also sending the students to outside.

The department conducts extension lectures every year, which is useful to the students to know the current trends in FINANCIAL MARKETS as well as research going on.

Frequent seminars, Quiz programs, Group Discussions are conducted to the student

Guest Lectures:

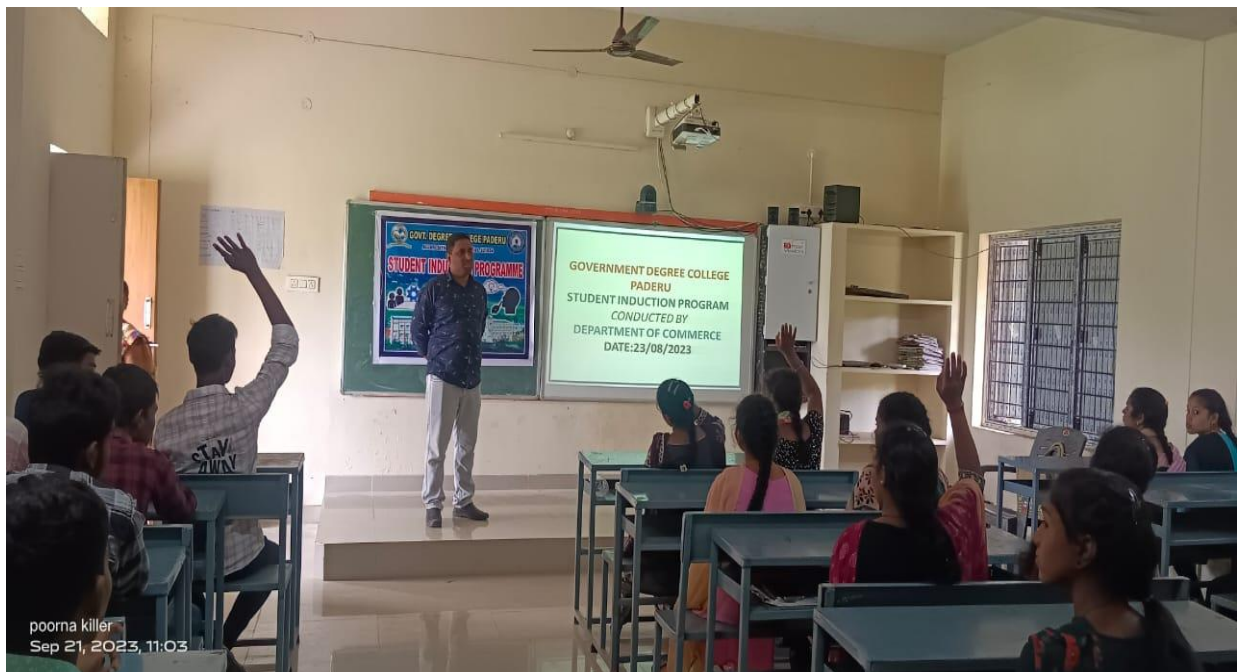
Our department Arranged a guest lecture by Mr. N. Govindu Lecturer in commerce ,GDC MARRIPALEM (women) Arranged another guest lecture by Mr,K. RAVINDRA BABU Lecturer in commerce, GDC . chintapalli



Departmental activities;

bridge course:

A post admission test is conducted every year as soon as the admissions are over to assess the standards of the newly joined students. After analyzing the results of the test, a bridge course is conducted for a week on Basics of COMMERCE to bridge the gap of their learning.



Student Seminars

Advanced learners deliver seminars on various topics of their own interest under the guidance of their lecturer so that they can develop confidence over the language and get relieved from stage fear.



Quiz programs conducted:



Students are encouraged to participate in various quiz programs conducted by the department of the college and any other institutions so as to develop competitive spirit among them.

Field trips



National consumer day activities



Group Discussions:

Group discussions on different topics of the subject are arranged and students are encouraged to participate in them in order to develop their subject knowledge and improve their competitive sector.

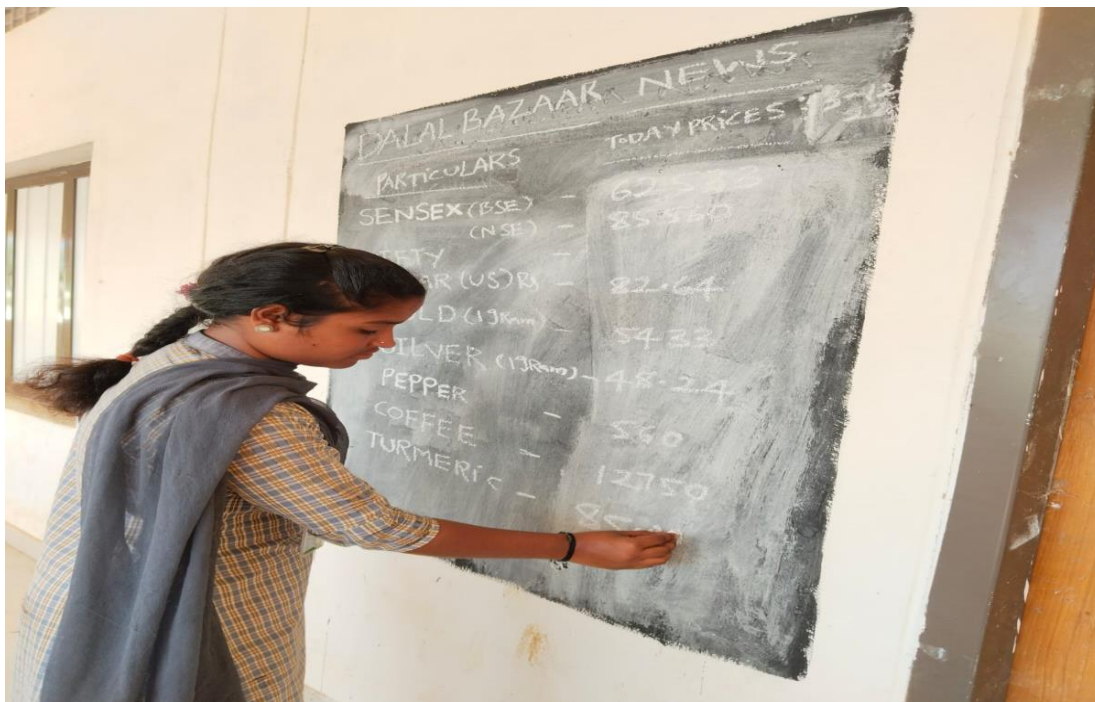


Assignments:

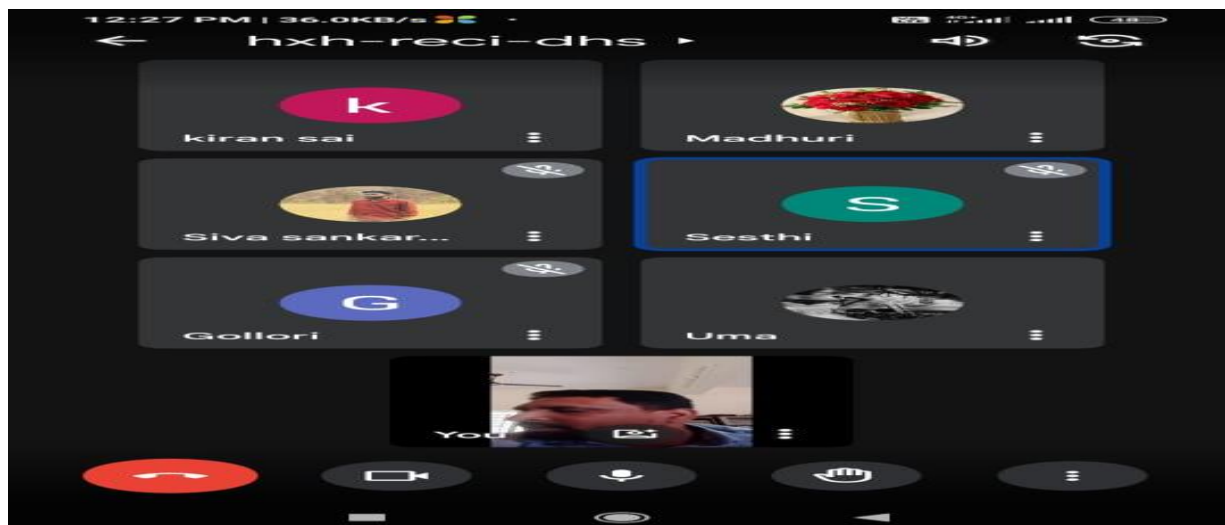
At least 10 assignments are conducted in each semester.

Best Practices:

Dalal bazaar news



Online teaching;



Conducted online classes through various digital platforms such as Google meet and zoom during Covid pandemic days.

Future plans:

- ❖ Plan to conduct National Level Seminar
- ❖ Plan to arrange more number of Extension Lectures
- ❖ Plan to start m.com course in the coming years.

THANK YOU